



# National Association of Regional Councils

## 2010 Census: Getting Ready for the Countdown

Illinois Department of Transportation  
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*Building Regional Communities*

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# About NARC

- Serve as the national voice for regionalism
- Represent multi-jurisdictional regional organizations – large and small, urban and rural
- Advocate for multi-regional cooperation for planning and development opportunities among Congress, the Administration and other related agencies and interest groups
- Provide technical assistance on key national policy issues and industry best practices
- Conduct trainings, conferences, workshops and webinars
- Proud to represent IL Statewide!



# NARC Priority Issue Areas

Transportation	Economic & Community Development	Homeland Security	Environment
<ul style="list-style-type: none"><li>❖ Highway</li><li>❖ Transit</li><li>❖ Rail</li><li>❖ Aviation</li><li>❖ Maritime</li><li>❖ Freight &amp; Goods Movement</li></ul>	<ul style="list-style-type: none"><li>❖ EDA</li><li>❖ HUD</li><li>❖ Rural Development</li><li>❖ Aging</li><li>❖ Workforce Development</li></ul>	<ul style="list-style-type: none"><li>❖ Response Planning</li><li>❖ Emergency Response Coordination</li></ul>	<ul style="list-style-type: none"><li>❖ Climate Change</li><li>❖ Water Resources</li><li>❖ Air Quality</li><li>❖ Energy</li></ul>



# NARC Census Position

NARC strongly supports adequate funding of the Census Bureau to ensure the quality and completeness of data activities, primarily the upcoming 2010 Census, the American Community Survey and the Economic Census, as critical tools for local governments, COGs and MPOs to secure funding and plan for a wide range of community and regional programs.



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# Census Appropriations

1 of 13 bureaus within the U.S. Department of Commerce

## FY 2008 Omnibus

omnibus agreement = \$1.3B

increase of \$400M over FY07

\$797 million for the 2010 Decennial Census, an increase of \$345 million

Funds for the economic statistics programs and the American Community Survey Methods Panel were cut to fund other congressional priorities

## FY 2009 Continuing Resolution (thru 3/6/09)

WH = \$2.6B

CR = \$2.9 billion for Census Bureau

Waiting for presidential signature



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“From the perspective of the planning profession, the Decennial Census and the American Community Survey are the two most important federal statistic efforts.”

*- Andy Reamer, The Brookings Institution*



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# Census Facts and Timeline

- First census was in 1790 and counted 3.9 million people
- 2000 Census counted 281,421,906 people in the 50 states and Wash, DC
- 2010 Census to count > 310 million people

## 2010 Census Timeline

**2007:** Tribal, state and local governments determine if local resources are needed to promote 2010 Census

**March 2008:** Submitted to Congress questions for the 2010 Census.

**Fall 2008:** Local Census Offices begin opening

**Spring 2009:** Census employees go door-to-door to update address list nationwide

**February–March 2010:** Census questionnaires are mailed or delivered to every household

**April 1, 2010:** Census Day

**December 2010:** By law, Census Bureau delivers population counts to President for apportionment

**March 2011:** By law, Census Bureau completes delivery of redistricting data to states



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# Census Policy Implications

- Decade-long political impact - reallocates 385 US House seats among 50 states until all 435 seats are assigned; redistricts state legislatures, and county and municipal elected officials
- Allocates approx. \$300B/year in federal and state funding for local programs to total over \$3T over next 10 years
- Local infrastructure and transportation planning
- Population and housing estimates make decisions within public policy areas: land use, transportation, economic and workforce development, education, public safety, emergency preparedness and healthcare



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# Trends Impacting Transportation

Census and ACS will highlight on-the-ground changes:

- U.S. population continues to grow – confined to South and West
- Wave of immigration
- Aging of the Baby Boomers
- Declining household size
- Cities and suburbs will have to accommodate new growth
- Globalization, climate change, innovation, freight, energy and public policy are key



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# Census Data Uses

- Planning and policy studies
- Travel demand modeling
- Air quality conformity
- Congestion management
- Security and emergency preparedness
- Transit planning



# Census Data Tools

- Census Transportation Planning Package (CTPP)

“CTPP is the only source of journey to work data for many mid-size to small MPOs.”

*Tom Kaine, Executive Director, Des Moines Area MPO and NARC member*

- Local Employment Dynamics (LED) online data, mapping and reporting tool - <http://lehd.did.census.gov>

- Workforce/economic development
- Transportation planning
- Emergency preparedness/management
- BRAC
- Worker profiles

- TheDataWeb – <http://thedataweb.org>

- network of online data libraries
- Data topics include, census data, economic data, health data, income and unemployment data, population data, labor data, cancer data, crime and transportation data, family dynamics, vital statistics data



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# NARC Data Activities

- Federal data important for all planning and public policy activities
- Engaging with Census on efficiency and effectiveness of “Hot Reports”
- Exploring the possibility of proof-of-concept demonstration with Brookings and Census on use of DataWeb focusing on transportation – linking local and federal data
- National Neighborhood Indicators Partnership (NNIP) – Urban Institute
- National Infrastructure for Community Statistics (NICS) – to encourage the linking and integration of numerous national, regional, state, and local data exchanges
- Brookings Federal Data Project – over 70 federal agencies provide data – organize; find local impacts and improve
- October/November 2008 NARC webinar on impacts of Census data



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# Call For Involvement

- Become Involved in all NARC activities
- Energize your Colleagues to become involved
- Opportunities to engage in advocacy and policy issues
- Give us your feedback





**For more information, please contact:**

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